



# Hubbard in Prevention Coalition

Contact information: Angela Graham [angela.graham@commonspirit.org](mailto:angela.graham@commonspirit.org) 218-255-3692

**Vision:** *“Hubbard in Prevention envisions a united community where children prosper and grow into healthy adults.”*

**Mission:** *“Through prevention and strategies, Hubbard in Prevention strives to reduce the use of alcohol, tobacco, and other drugs by youth in Hubbard County.”*

**About HIP:** Hubbard in Prevention coalition was established in 2011 following the award of the Project and Implementation grant in partnership with CHI St. Joseph’s Health. This grant was a five year grant and ended in June of 2016. In September 2016 it was announced that the Drug Free Communities grant years 1 – 5 was awarded to Hubbard in Prevention and in 2021 was awarded years 6 – 10 of the Drug Free Communities grant. The primary focus is Hubbard in Prevention Coalition is the prevention of alcohol, marijuana, tobacco and vaping use by youth. The focus population is youth living in or attending school in Hubbard County. This includes the school districts of Park Rapids, Nevis, and Laporte.

## To have an effective and comprehensive coalition - needs to include members from all sectors of the community including:

- Business
- Healthcare Professionals
- Law Enforcement
- Parents
- School Teachers/Counselors/Other Staff
- Underserved/High Risk Populations
- Youth
- Civic and Volunteer Groups
- Justice/Corrections
- Media
- School Administrators
- Spiritual or Fraternal Organizations
- Youth Serving Organizations
- Government- State, Local, Tribal
- Other Organizations

## Funding:

5-year \$625,000 Drug Free Communities Grant including an in-kind requirement each year

## Accomplishments: here are just a few...

- Miss Minnesota spoke on Mental Wellness (PR Nevis and Laporte schools)
- Jason McCoy spoke on the harms of tobacco / vaping (Park Rapids, Nevis and Laporte schools)
- Mister Brown spoke on Choices (Park Rapids and Nevis schools)
- ACEs (Adverse Childhood Experiences) Summits (2019 and 2021)
- Using Positive Community Norms Campaign which addresses health and safety concerns that are present in our community such as youth alcohol and drug use by using positive messaging - “MOST xyz students are not using alcohol monthly”
- Partnering with youth groups within the three schools in Hubbard County; Park Rapids, Nevis, and Laporte; offering peer-led skill building, educating youth and encourages making good choices regarding not using alcohol or other drugs.
- Encouraging and providing resources to schools to implement evidence-based curriculum.
- Provide Responsible Beverage Server Training and Hubbard County wide Compliance Checks

- Involvement in community events that include Night to Unite with local law enforcement, local health fairs, and open houses and parent/teacher conferences at the schools.
- Provide trainings on substance abuse prevention for parents, professionals and residents in the community – Tall Cop Webinars
- Supporting schools providing leadership opportunities for youth to learn effective ways to reduce alcohol and drug use in their community and enhance leadership skills
- Increase awareness of Adverse Childhood Experiences: ACEs Summit, trainings and educational opportunities such as partnering with the MN Extension Office 5<sup>th</sup> Grade ACEs/Coping and Breathing lesson and providing each of the students with Calming strip and a handout to bring home to share with parents

### **Action Plan:**

#### ● **Policy Committee**

- Updating tobacco policies
- Marijuana
- Environmental Scans

#### ● **ACEsMN Committee**

- Providing speakers / trainings to youth and adults
- Coping Strategies / Calming strips

#### ● **Safe Roads / Traffic Safety**

- Speakers
- Messaging (PSA's, electronic message boards, mailings)
- Teen TZD
- Responsible Beverage Server Training (RBST)

#### ● **Trainings / Skill Building**

- Open the Door: *A Presentation on Alcohol and Drug Trends* - using a simulated teenager's bedroom, the interactive exhibit includes hundreds of items that when seen through an educated lens, could be a signal that there's a problem. This will help parents and professionals to uncover the mysteries in the lives of teens, providing tools and resources to foster safe environments, and encouraging ongoing dialogue.
- Tobacco Backpack
- Safe Disposal of expired / unused over-the-counter or prescribed medication
- Adverse Childhood Experiences (ACEs)

#### ● **Student**

- Leadership skills / Life skills
- Evidence-Based Curriculum
- Provide activities / events

**14%** of Hubbard County students report using alcohol at least once in the past 30 days.

(> than the MN rate of **9%**)

2022 Minnesota Student Survey

### **What can Hubbard in Prevention DO FOR YOU, your business, your organization?**

#### **Hubbard in Prevention (HIP) NEEDS you as a CHAMPION – here are some ways to be involved:**

- Be a HIP Coalition member or a member of a HIP Committee
- Be a partner – display HIP banners and resources / work together to offer event
- Attend HIP activates or be a volunteer (help with environmental scans, distribute resources to those establishments selling tobacco – digital age verification calendar, Resource Table: Night to Unite in Akeley and Park Rapids)