

Accomplishments & Initiatives

Underage Substance Use Prevention

Beyond Smoke and Mirrors Webinars

Medical Providers Resource Document **ACEsMN Summit**

Responsible Beverage Server Training Suicide Prevention Efforts

Night to Unite Tobacco/Vaping Education **Community Speakers**

Social Host Ordinance Expanded Social Host Ordinance

Compliance Checks Open the Door Presentations **Athletic Meetings**

ACEs **Correcting Misperceptions**

Handle With Care **Trauma Informed Skills** Tobacco Backpack Tool

In-School Curriculum **School Open Houses**

Thank You Partners and Champions:

Park Rapids Police Department
Hubbard County Sheriff's Department
Akeley Police Department
Park Rapids School District
Nevis School District
Laporte School District
Pine Manor Chemical Dependency Services
Hubbard County Commissioners
CHI St. Joseph's Health
Park Rapids Chamber of Commerce & Tourism Information Center
Many others who work together to keep Hubbard County kids healthy and safe.

Hubbard County District Attorney
Wellness Matters Inc.
A Better Connection
Hubbard County Social Services
Hubbard United Methodist Church
Hubbard County Probation Department
De La Hunt Radio Station
Rapids Spirits
Challenge Course

HIP

Hubbard in Prevention Coalition

**CELEBRATING 10 YEARS
OF WORKING TOGETHER TO
KEEP OUR YOUTH
HEALTHY & SAFE**

**FOR MORE INFORMATION OR
TO BECOME INVOLVED CONTACT:**

HIP

Hubbard in Prevention Coalition

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VISION

A united community where children can prosper and grow into healthy adults.

MISSION

To reduce and prevent alcohol, tobacco, and other drug use among the youth of Hubbard County.

In 2019, 77% of Hubbard County students agreed that drinking alcohol is NEVER a good thing for teens to do!
Compared to 72% in 2013

POSITIVE NORMS

It's true, student surveys indicate that MOST students are choosing NOT to use alcohol and other drugs...including marijuana and vaping.

These surveys also show that MOST students and adults misperceive this norm and believe that students drink and use other drugs at a much higher rate than they actually do.

Misperceived norms are a risk factor for participating in harmful behavior. Research shows that if students believe that most other students are using, they are more likely to use themselves.

We use messages like these to help correct misperceptions and increase health in our communities.



ACES MN SUMMIT

The first-ever ACEs MN Summit, "Healing Begins at the Headwaters" was held on February 13, 2019. The goal was to help build awareness in becoming a community that is trauma informed and to grow resilience for generations to come. Our community is coming together to address and work to prevent adverse childhood experiences. The event was a huge success. There were over 400 attendees from various agencies in and around our community.

This Summit directly benefitted area educators, health care providers, law enforcement, parents, business owners, students, community members, the faith community, mental health service providers, social service providers, senior citizens, and more.

"I would steal a car and drive 200 miles to listen to this presenter anytime."
-Summit Attendee



Hubbard County's 2019 ACEs Summit drew over 400 participants. 98% found the information presented useful and 95% would attend a future ACEs Summit.

FACTS & IMPACTS



2013 → **2019**
12% → **1%**

The percentage of Hubbard County students reporting they bought alcohol from a bar, restaurant, or store decreased from 12% in 2013 to 1% in 2019. [among youth reporting past-month alcohol use]

410 People have received Responsible Beverage Server Training in Hubbard County.

Youth access to alcohol has been significantly reduced through partnerships between businesses, employees, and Law Enforcement.

THERE'S MORE WORK TO DO!

In 2019, Hubbard County students reported rates of past-month alcohol use that were higher than the state average [20% vs. 13%].

They also reported higher rates of tobacco use: 21% vs. 18%.

1 in 3 Hubbard County students who reported past month alcohol use said they got alcohol from their parents. Statewide, it was closer to 1 in 5.

Tobacco use had been declining among Hubbard County students, but vaping has reversed that trend.

1 in 3 Hubbard County students have experienced two or more Adverse Childhood Experiences (ACEs). The percentage of students reporting past month marijuana use increases with the number of ACEs experienced.

However, feeling that adults in the community care buffered that risk. Among youth with one or more ACEs, those who feel adults in the community care about them were half as likely to report marijuana use: 8% vs 15%.

